

AI STRATEGY & AGILE IMPLEMENTATION ADVISORY

Turning AI potential into real-world outcomes through strategic alignment, Agile execution, and responsible innovation.

AI isn't magic—it's a value-driven, human-centered transformation. We deliver strategic guidance grounded in over 40 years of experience across software, systems, and organizational development. Designed to drive real outcomes, it combines pragmatic AI strategy, product leadership, and Agile execution with proven delivery practices and emerging technologies to help organizations realize the full potential of AI.

WHAT WE OFFER:

- **AI Strategy & Project Initiation Workshops:** Customized sessions designed to clarify AI objectives, align stakeholders, and structure projects for success using frameworks like CPMAI—before any tools are purchased or models are built.
- **AI Project Management Coaching:** Hands-on training and coaching for Project Managers applying Agile practices to AI initiatives, including webinar delivery through Scrum Alliance, PMI, and other professional channels.
- **AI Adoption Strategy:** Executive-level guidance through AI readiness assessments and roadmap development, with a focus on ethical AI, organizational capability, and outcome-driven alignment.
- **CPMAI-Aligned Frameworks:** Practical application of the CPMAI model to bridge business needs with the technical phases of machine learning design, ensuring structured and scalable AI development.
- **AI Product Development:** Advisory support across the GenAI product lifecycle—from user story mapping to MVP delivery—emphasizing iterative learning and continuous improvement.
- **AI in Regulated Industries:** Strategic planning for responsible AI implementation in sectors with strict compliance requirements, such as healthcare, education, and financial services.
- **AI Project Health Check-Ups:** Mid-flight assessments that evaluate progress, identify misalignments, and deliver actionable recommendations to get AI initiatives back on track.
- **AI Project Rescues:** Emergency support for stalled or struggling projects—combining calm leadership, deep expertise, and diagnostic insight to restore momentum and executive confidence.

WHY PARTNER WITH US?

- **No-Hype, Outcome-Focused AI:** Actionable strategies rooted in Agile delivery and aligned to real business value.
- **Executive-to-Engineering Fluency:** Trusted guidance that bridges vision and execution, aligning leadership goals with technical delivery.
- **Proven, Cross-Disciplinary Experience:** Decades of hands-on expertise in product, process, and people—bringing clarity and momentum to complex AI initiatives.

AGILE & AI EXPERT:



DR. BOB SCHATZ, DMGT.

Agile & AI Value Delivery Strategist,
Fractional Executive & Organizational Change Leader

