

UNLOCK THE POWER OF YOUR DATA WITH SHOBHA NIKAM: FRACTIONAL HEAD OF DATA

Executive-Level Data Strategy at a *Fraction* of the Investment

Are you looking to take your data operations to the next level, but not ready to hire a full-time executive? A Fractional Head of Data might be your perfect solution. With strategic leadership tailored to your business needs, you can transform your data team from *reactive* to *proactive* while maximizing efficiency and impact.

IS A FRACTIONAL HEAD OF DATA RIGHT FOR YOU?

- **Team Without a Leader:** You have a capable data team but lack a strategic lead to guide and elevate their impact.
- **Untapped Potential:** Data flows in, but it's not driving revenue, efficiency, or monetization.
- **Reactive Culture:** Your team responds to issues instead of proactively delivering insights.
- **Misaligned Metrics:** Metrics are undefined or not aligned with business goals.
- **Slow Turnaround:** Data requests take weeks instead of hours or days.
- **Role Confusion:** Team roles and responsibilities are unclear or overlapping.
- **Not Ready for Full-Time:** You need seasoned leadership but aren't ready to commit to a full-time ELT hire.

WHAT A FRACTIONAL HEAD OF DATA DELIVERS:

- **Strategic Leadership:** Develops a functional strategy and roadmap for the next 9-12 months.
- **Optimal Organization:** Designs an org structure that aligns top-down goals with bottom-up needs.
- **Team Enablement:** Provides hiring guidance and transfer knowledge to empower your data team.
- **Individual Growth Plans:** Creates tailored development plans for individual contributors and line managers.
- **Career Mapping:** Builds clear career paths to retain and develop top talent.
- **Tool & Process Optimization:** Analyzes tools and refines processes to enhance team productivity.
- **Clarity Through RACI:** Defines roles, responsibilities, and accountabilities with a clear RACI framework.
- **Unblock Bottlenecks:** Removes barriers preventing your data team from delivering results.

WHY WAIT?

Your data is one of your most valuable assets. With a Fractional Head of Data, you can unlock its full potential without the commitment of a full-time hire. Let's partner to set your data team up for sustainable success.

Working with Shobha as our Fractional Head of Data has been transformative. Her ability to create clarity through data, combined with her expertise in operations, organizational design, and team motivation, sets her apart as a leader. Shobha instinctively balances strategic vision with tactical execution, making effective data based decisions that drive results. Any organization would be fortunate to have her, and we are excited for the chance to work with her again.

- Neal Verma, President, Nova Asset Management

📞 LET'S TALK. [Schedule a call today](#) to see how I can help you meet your organizational goals.

CLIENTS:

