

PRODUCT TEAM ACCELERATOR WORKSHOP

REVOLUTIONIZE YOUR PRODUCT DEVELOPMENT

Is your product development team struggling to reach its full potential? The **Product Team Accelerator Workshop** is the catalyst for transformation your team needs. Designed for entire product teams—from developers and testers to Product Owners and managers—this immersive workshop brings everyone together to break through performance plateaus and reignite innovation.

Whether you're a single team or multiple teams collaborating on the same product, this workshop addresses the unique challenges faced in modern agile product delivery. It's a day of intensive, hands-on sessions that tackle real-world issues like **quality consistency**, **workload predictability**, and balancing **short-term deliverables** with **long-term vision**.

WORKSHOP MODULES:

Your product team will embark on a journey through these impactful, expertly crafted modules:

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| 01 | FOUNDATIONS OF QUALITY:
Establish consistency and standards that elevate your team's output. | 05 | WORKFLOW WIZARDRY:
Optimize processes for maximum productivity and cross-role collaboration. |
| 02 | WRANGLING THE WORKLOAD:
Master techniques for predictable delivery and resource efficiency. | 06 | HACKING TEAM POTENTIAL:
Unlock the full power of your team's collective expertise and creativity. |
| 03 | PERFORMANCE PULSE:
Leverage metrics to drive continuous improvement and data-driven decision-making. | 07 | MOMENTUM MAPPING:
Align your product roadmap with business goals for strategic impact. |
| 04 | NOW AND LATER NAVIGATOR:
Balance short-term goals with long-term vision for sustainable success. | 08 | INSIGHT TO IMPACT:
Translate workshop learnings into actionable plans for immediate team growth. |

WHAT TO EXPECT:

- **Hands-on exercises** and **real-world problem-solving** to build practical skills.
- Collaborative planning sessions to **optimize team performance**.
- Immediate, actionable insights that deliver measurable results.

By engaging **every team member**, you'll create a shared understanding and a unified strategy for success. Don't let outdated processes or stagnant practices hold you back. Elevate your product development effort and unlock new levels of productivity, quality, and team satisfaction.

This workshop is for teams already using an agile framework, including these roles:

- Developers, Testers, Scrum Masters, Product Owners, Project Managers
- Business Analysts, Architects, and Product Managers

This workshop offers **practical, applicable knowledge** that will immediately impact your product development process, transforming your team into a high-performing, agile development powerhouse.