

# CASE STUDY

CECA FOUNDATION

# THE PROBLEM

The Ceca Foundation needed a platform for community members to nominate each other for recognition awards distributed throughout the year. They engaged CC Pace to lead this effort.

# THE SOLUTION

CC Pace began this engagement by identifying the key features and desired outcome of the application. This provided us with a guiding set of principles to use when making technology decisions. User engagement was critical to the program, so we prioritized ease-of-use and user experience in the application. CC Pace used an Agile approach to build the software collaborating frequently with the Ceca program stakeholders. Every two weeks working software was provided so that stakeholders could test the system, rather than speculate about how it would work. The development team also conducted demonstrations every other week to collect feedback that would drive the next set of features.

# THE RESULTS

The application is live and has been in use for quite some time in the achievement of Ceca's mission. CC Pace continues to support the Ceca Foundation on their technology initiatives to this day. Working with an organization that makes a direct social impact on community members continues to be a very rewarding experience for the CC Pace team.

## ABOUT CECA

Ceca Foundation (pronounced see'-ka) was established in 2013 to "Celebrate caregiver" excellence by the Matthew and Rosemary Lawlor family. The Ceca Foundation is a nonprofit that partners with healthcare communities to recognize their outstanding caregivers. The Lawlor's were inspired by the exceptional care Matt's mother, Mary Lawlor, enjoyed in her later years, and by what they witnessed as volunteers at care facilities for the physically and developmentally disabled. The mission of the Ceca Foundation is to improve the human experience in healthcare communities by honoring the work of exceptional caregivers.

## ABOUT CC PACE

CC Pace is a business and technology consulting firm headquartered in Fairfax, Virginia. For over 40 years, CC Pace has built its reputation on an unwavering commitment to customer satisfaction and is nationally recognized for solving business problems and delivering high-impact results. CC Pace specializes in the mortgage banking and financial services industries and our clients appreciate that we have a deep understanding of their business. Our domain experience allows us to design solutions to not only meet their needs, but achieve both measurable bottom-line results and significantly improve business execution.